



# British Taekwondo Council

TKD Centre, The Unit, Victoria Lane, Harlington,  
Middlesex. UB3 5EW ENGLAND  
Tel: 01895 459949  
Email: [admin@tkdcouncil.com](mailto:admin@tkdcouncil.com) • Website: [www.tkdouncil.com](http://www.tkdouncil.com)

## BTC CLEAN SPORT EDUCATION STRATEGY POLICY

### Introduction

British Taekwondo Council (BTC) is recognised as the National Governing Body for Taekwondo in the UK. It was established in 1988 and currently has 14 Member Organisations which practice ITF, Independent and Kukkiwon styles, with clubs in England, Scotland, Northern Ireland and Wales. BTC represents grassroots Taekwondo participants, with some members representing their club and organisation at national and international level. BTC has been working with Sport England as a funded System Partner since 2009 and are compliant with Tier 3 of the National Code for Sports Governance (2021).

BTC works hard to achieve and maintain the requirements of other national Frameworks, including Safeguarding Children in Sport, Safeguarding Adults in Sport, Moving to Inclusion and, as detailed in this document, our Clean Sport Education Strategy and accompanying Implementation Plan, we are committed to achieving compliance with the UKAD Assurance Framework and to preserve the spirit of sport as described in the introduction to the World Anti-Doping Code.

BTC has appointed a Board Anti-Doping Lead, and the responsibility for operational implementation is assigned to the Chief Executive Officer, Trevor Nicholls. Both have completed the relevant UKAD Clean Sport Education relevant to their roles.

### BTC Governance

In line with our Articles of Association and the National Code for Sports Governance, the Board is made up of an Independent Non-Executive Chair, an Independent Non-Executive Directors who is the ESG lead, two Non-Executive Directors, the Governance and the Welfare and Safety Leads (appointment will be confirmed at the Board meeting in October 2024), and four Nominated Non-Executive Directors from eligible Member Organisations. We are currently in the process of recruiting another Nominated Non-Executive Director and hope to confirm this appointment at the October Board meeting. This will bring the Board to a membership of 9, with 2 Independent NEDs (22%), 2 skills-based NEDs (22%) and 5 TKD Nominated NEDs (56%). All Directors are appointed based on their skills. BTC has a strong Executive Team in the CEO (Anti-Doping and EDI Lead), the Finance Officer (also the Lead Safeguarding Officer) and the Coaching Director (Tournaments and Instructor Education). The Executive Team have a wealth of knowledge, not only of Taekwondo and its history globally and in the UK, but in the wider Sport and Physical Activity sector, including other NGBs. BTC has a Development Team of 3 who have been in post for many years, have a comprehensive understanding of the administration processes required for an NGB, and are instrumental in translating frameworks and policies into practical systems with which club instructors can readily engage. The BTC Anti-Doping Lead is tasked to produce an Anti-Doping Annual Review, which is reported to the Board, Membership Services and is publicly available on the BTC website.



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ENGLAND**

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**BTC Board**

Independent Non-Executive Chair  
Joanne Kennedy-Reardon



Independent Non-Exec Director  
ESG Lead  
Thomas Cruxton



Senior Independent Non-Exec Director  
Governance Lead  
Terry Humphries



Nominated Non-Exec Director  
Dave Oliver



Nominated Non-Exec Director  
Matthew Brunger



Nominated Non-Exec Director  
Chris Davies



Nominated Non-Exec Director  
Mark Maynard

**BTC Senior Executive Team**

Chief Executive Officer  
Anti-Doping & EDI Lead  
Trevor Nicholls



Financial Officer  
Safeguarding Lead  
Kevin Beddows



Coaching Director  
Kenny Vailton

**1.0 Current Position**

BTC recognises that our work on the Clean Sport Strategy is still in its early stages despite originally engaging with UKAD in 2017. Since that time, links to the UKAD educational programme for Athletes, Coaches and ASPs, and information about testing have been available on the BTC website. The testing protocol has been useful for some Member Organisation Athletes (national and international) who have been subject to testing at competitions. BTC cannot report on anti-doping education which may have been undertaken by Athletes, Coaches or ASPs.

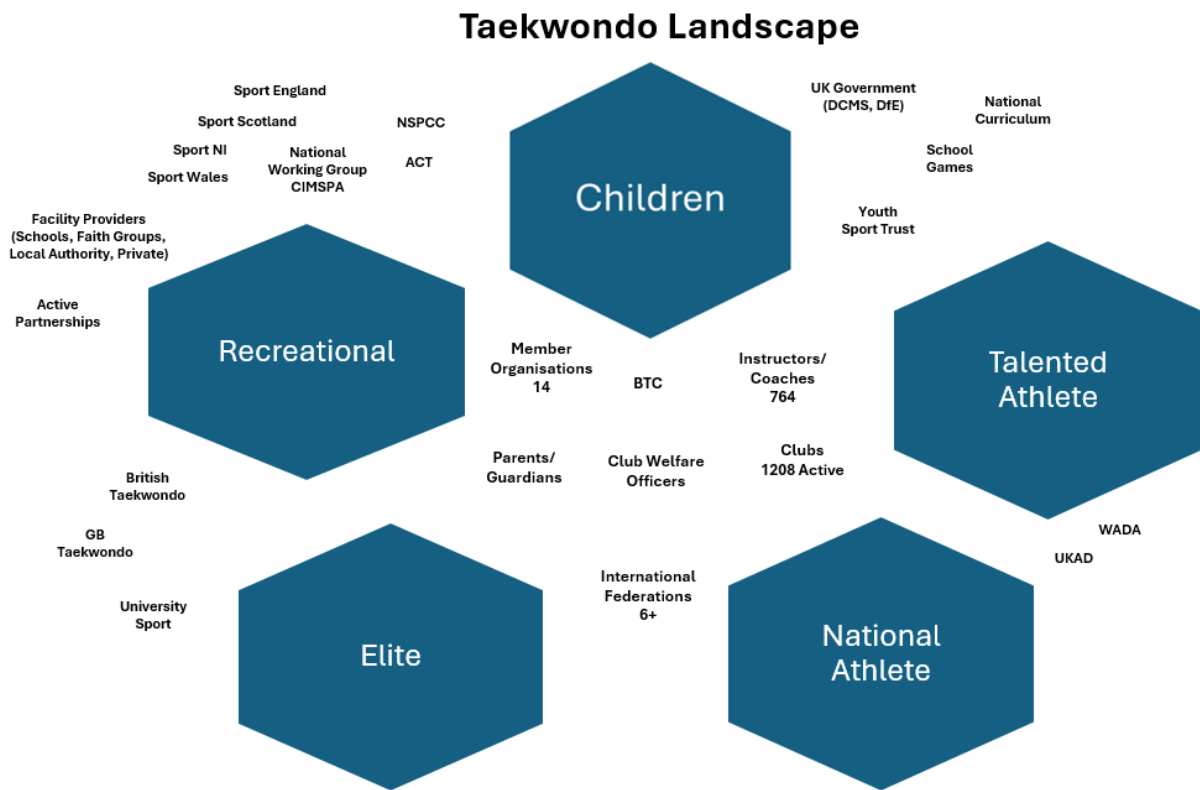
BTC are planning to change how our NGB education and accreditation is delivered to coaches/instructors and club welfare officers. BTC will take this opportunity to include relevant Clean Sport Education programmes into the education options available for the Mandatory Groups. As this will require that we extend our current communications to engage with parents/guardians, the primary focus will be Athletes achieving medals at the BTC Championships and their Coaches/Instructors whilst we develop our connections with other ASPs. Moving to online education delivery will allow us to monitor and evaluate the reach and impact of our Clean Sport Education Strategy.

BTC are working with GB Taekwondo with a view to agreeing a new Elite Pathway from grassroots to Olympic podium. If we achieve this, our Clean Sport Education Strategy will become a core element of the requirements for Athletes, Coaches and ASPs. BTC will engage with GB Taekwondo, who are the UK Sport and UKAD recognised body for the management of the National TUE Pool and Athletes Returning from a Sanction in Taekwondo.

### 1.1 Risk Analysis

<p><b>STRENGTHS</b></p> <ul style="list-style-type: none"> <li>* BTC's CEO, whose knowledge of the sport, Member Organisations and history of the NGB is comprehensive</li> <li>* BTC has a Board AD Lead</li> <li>* BTC will utilise UKAD's funded eLearning as a cost effective way of reaching mandatory and options groups</li> <li>* BTC Member Organisations which are active in their International Affiliations have GB selection criteria and events</li> <li>* BTC provide Clean Sport information and education links on the NGB website for Athletes, Coaches and ASPs</li> <li>* Social media messaging prior to BTC Championships</li> </ul>	<p><b>WEAKNESSES</b></p> <ul style="list-style-type: none"> <li>* Current BTC education delivery needs to embrace more accessible and bite-sized education via online platforms for our coach/instructor workforce, which is predominantly part-time and voluntary</li> <li>* BTC elite athletes are not currently included in the GB Taekwondo Talent Pathway</li> <li>* BTC Member Organisations need to recognise their anti-doping responsibilities in grassroots sport</li> <li>* BTC currently has no influence in Universities competition (BUCS, BSTF)</li> </ul>
<p><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>*BTC (NGB) communications with coach/instructor workforce is becoming more frequent and valued, and Clean Sport messaging can be promoted</li> <li>* BTC athlete participation in the Fighting Chance programme with BT and GB Taekwondo would enable BTC, through Member Organisations and Clubs, to promote Clean Sport education</li> <li>* BTC could embed Clean Sport education into our coaching qualifications as and when these are delivered</li> </ul>	<p><b>THREATS</b></p> <ul style="list-style-type: none"> <li>* Increasing prevalence of recreational drug use at the community level</li> <li>* Reduced appetite at grassroots level for contact disciplines within martial arts</li> <li>* Increased concerns in health, sport and communities about the risks of concussion</li> <li>* Prevalence of a 'win at all costs' attitude within the highly competitive participants in martial arts, including coaches as well as athletes</li> <li>* BTC Member Organisations taking elite athletes abroad may not be aware that the governance and alliance of other national sports organisations with the IOC which may require that their athletes are subject to anti-doping testing and the risk of ADRVs</li> </ul>

## 1.2 Sports System and Significant Partners



At the end of August 2024, the total number of Taekwondo participants was 24,702.

## 1.3 Identification of Target Groups

Mandatory Groups – Education Programme Audience	Approx No of Athletes	Approx No of ASPs
Fighting Chance and/or those athletes competing at the highest level in the sport, including ASP core influencers	40	20
BTC MO International Reps, including ASP core influencers	280	200
BTC National Medalists, including ASP core influencers	720	600
BTC Development Squad, including ASP core influencers	1440	1000

## 2.0 Clean Sport Curriculum

As the number of BTC athletes falling into the above categories is very small, it has been agreed with UKAD that BTC athletes, coaches and ASPs in the mandatory groups will participate in UKAD Clean Sport education, which should be renewed every two years whilst involved in active competition at national and international level. BTC will seek the assistance of UKAD Education Team in checking attendance records.

### 3.0 Education Programme

BTC athletes, coaches and ASPs will be directed to the UKAD Clean Sport education programme:

1. Clean Sport Values
2. Building a Clean Sport Culture
3. Understanding Causes of Doping
4. Challenging Situations and Support Channels
5. Image and Performance Enhancing Drugs (IPEDs)
6. Psychoactive Drugs
7. Understanding Anti-Doping and How It is Governed
8. The Prohibited List
9. Anti-Doping Rule Violations (ADRVs)
10. Consequences of Doping
11. Testing Procedures
12. Testing Pools
13. Checking Medications
14. Therapeutic Use Exemptions (TUEs)
15. Food First and Supplements
16. Protect Your Sport

Clean Sport education can be delivered in a variety of ways, and at a level which achieves the learning outcomes required, ie:

- **Awareness** (grassroots, Member Organisation Development squads, parents/carers/guardians)
- **Understanding** (national medalists, ASPs)
- **Application** (international, Fighting Chance and world class competitors, ASPs)

### 4.0 Education Programme Audience

Education Delivery Resources	ASPs, inc Parents / Carers / Guardians	Coaches	BTC/MO Development Squads	BTC National Medalists	BTC Member Organisation International Reps	Fighting Chance and world class competitors
Social Media	✓	✓	✓	✓	✓	✓
BTC Webpage	✓	✓	✓	✓	✓	✓
MO/Instructor newsletter		✓				
UKAD ASP Clean Sport	✓	✓				
UKAD 100% me			✓	✓	✓	✓
UKAD Compete Clean+ elearning	✓	✓	✓	✓	✓	✓

## 5.0 Resources: Workforce and Financial

The BTC workforce within the NGB function is very small, currently 6 in number, who have the active support of the 3 NEDs supporting Welfare and Safety, Finance and Governance. Considering the low number of BTC athletes, coaches and ASPs who are likely to be subject to Clean Sport Education as detailed in this policy, BTC and UKAD have agreed that it is more efficient and cost effective that BTC members engage directly with the UKAD education programme rather than upskill a member of the NGB team, at this time, to become a qualified Anti-Doping Educator.

BTC will recognise Clean Sport Education delivered by other sports and organisations where either the training provider can produce a signed register or a certificate for the named individual.

## 6.0 Strategic Clean Sport Priorities and Implementation Plan

BTC's strategic Clean Sport priorities are as follows:

Short term: Share information via Member Organisation and Instructor emails and newsletters with links to the BTC Clean Sport Education Strategy when approved by the Board and published on the BTC website

Infographic to be shared via BTC Facebook and Instagram to reach grassroots participants and ASPs

Annually share the Prohibited List with relevant groups and BTC website

Promote Clean Sport Week in May annually

BTC social media pages to follow @ukantidoping and share relevant information

Medium term: Develop communications for sharing with all BTC members prior to BTC Championships via different platforms

Add Clean Sport Education to BTC Registered Instructor online CPD options for Coaches of talented athletes, to be renewed every 2 years

Share updates to the Code with relevant groups as and when these are available

Long term: If BTC achieves a direct route to GB Taekwondo for our elite athletes, we will ensure that they are prepared for their continued development and competition opportunities with UKAD learning outcomes embedded in their BTC Taekwondo journey

## 7.0 Monitoring and Evaluation

BTC will work with UKAD and use registers and other relevant IT tools to monitor attendance to courses. This information will be held in accordance with the BTC Data Protection policy and will be shared with UKAD when requested. BTC will use surveys and UKAD data to evaluate the effectiveness of this Clean Sport Education Strategy, the Implementation Plan and achievement of the learning outcomes by the mandatory groups.

**Amendment Log**

<b>Date</b>	<b>Change</b>	<b>Made by</b>	<b>Approved by</b>
Sep 2024	First version	T Humphries	BTC Board

**Approved date:** 10<sup>th</sup> October 2024

**Review date:** October 2027